

VINEET SHARMA | Senior Creative Visualizer & Multidisciplinary Artist – Open to global remote roles.

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PROFESSIONAL SUMMARY

Senior creative visualizer and multidisciplinary artist with 20+ years of experience in illustration, concept sketching, and visual design for commercial and creative projects. Strong hands-on designer with the ability to lead and manage creative teams remotely. Specialized in manual and digital illustration, character design, logo creation, apparel graphics, and brand-driven visual storytelling. Known for original thinking, clear visual direction, and reliable delivery while working with remote and distributed teams.

CORE EXPERTISE

- Manual & Digital Illustration
- Concept Sketching & Character Design (*Concept art, illustration, visual development*)
- Logo Design & Visual Identity (*Brand identity systems, brand visuals*)
- Apparel & T-Shirt Graphics
- Social Media Creatives & Campaign Visuals
- Tattoo Design & Custom Artwork
- Creative Direction & Team Mentorship

PROFESSIONAL EXPERIENCE

Senior Creative Visualizer / Design Lead | Core Design Lab | 2014 – Present

- Create custom illustrations, sketches, and visual concepts for personal and commercial use.
- Design logos, brand identities, apparel graphics, and digital marketing assets.
- Lead creative direction from concept to final execution across multiple projects.
- Mentor and guide designers, students, and junior creatives in illustration and design.
- Deliver high-quality print and digital assets with minimal supervision in remote workflows.

Founder & Creative Lead | Himalayan Terra | 2010 – Present

- Built and scaled a niche adventure brand with strong visual identity and storytelling
- Designed all branding, digital creatives, website visuals, and social media content
- Led creative planning, campaigns, and on-ground execution requiring high professional standards

Earlier career includes creative, automotive design, outdoor leadership, media, and international client-facing roles; contributing to strong adaptability, communication skills, and commercial awareness.

TOOLS

Adobe Photoshop | Adobe Illustrator | SketchBook
Photography & Basic Video Editing
AI-Assisted Creative Content Creation

LANGUAGES

English | Hindi | Punjabi | German (B1)

 [Vineet Sharma](#)

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